

**Sberbank Online mobile application entered the TOP  
Best Banking Mobile Applications in the Republic of Kazakhstan**

**21 September 2018, Almaty.** According to the results of the annual rating TOP-30 Kazakhstan Mobile Applications of the Association of Kazakhstan Internet Business and Mobile Commerce (AKIB) and Intervale Kazakhstan, Sberbank Online mobile application entered the TOP Best Banking Mobile Applications in the Republic of Kazakhstan.

The mobile application of Sberbank was launched in the spring 2015. This year Sberbank Online ranked second among banking applications. The mobile application of Sberbank significantly improved its positions, having risen at once by three points among all mobile applications in Kazakhstan in the overall rating.

The rating methodology was based on the following parameters: number of sessions, number of unique sessions, number of supported platforms, app ratings in Google Play and App Store, interface language, technical support, response to questions and comments from users in Stores, jury assessment for design and usability.

"Every year the digital potential of the mobile application is developing and improving by providing our clients with easy access to a wide range of Sberbank services. In this regard, we are genuinely pleased with the position of the expert community and users who have managed to duly appreciate the capabilities of Sberbank Online application. We want to express our sincere gratitude our clients for trust and invite everyone else to take advantage of Sberbank Online mobile application," Aleksey Akimov, Deputy Chairman of the Management Board for Retail Business of SB Sberbank JSC, says.

Sberbank Online mobile application has been repeatedly awarded the highest ratings. In December of last year, it ranked the first in the usability rating of Kazakhstan bank mobile applications according to UsabilityLab, the largest company in assessing user interfaces in Russia.

At present, Sberbank Online's clients can access: Touch ID and Face ID, payment without fee for more than 1000 services; money transfers without fee by phone number and card number of the client of Sberbank; payments and transfers to the accounts of organizations and individuals by details with any bank in the world; money transfers to Visa and Master Card cards with any bank in the world; online deposit opening, partial withdrawal and replenishment 24/7 and much more.

Read more about the possibilities at:

[https://www.sberbank.kz/ru/individuals/online\\_services/mobile\\_app\\_mains/1](https://www.sberbank.kz/ru/individuals/online_services/mobile_app_mains/1)

AKIB and Intervale Kazakhstan company analyze the development of domestic mobile applications from 2014 in order to identify key market players and determine trends in the development of mobile services. Top-30 Kazakhstan Mobile Applications rating estimates the most popular of them.

#####

***SB Sberbank JSC** is a part of international Sberbank group. The Bank has eleven-year successful experience in the financial market of the Republic of Kazakhstan and ranks 3rd in terms of assets among second-tier banks of the Republic of Kazakhstan. Today, SB Sberbank JSC has a branch network of 91 structural subdivision, 17 out of which are branches. The central office of the Bank is located in Almaty.*

**For more information please contact the following person:**

SB Sberbank JSC  
Yermek Koychebaev  
+7(727) 266-35-68 (ext.: 501431)  
e-mail: [Yermek.Koychebaev@sberbank.kz](mailto:Yermek.Koychebaev@sberbank.kz)