



## Kcell JSC

### On placement of the fourth issue of bonds

**Almaty, 28 October 2024. Kcell Joint Stock Company ("Kcell" or the "Company") (KASE: KCEL),** one of the leading providers of mobile telecommunications services in Kazakhstan, announces placement of the fourth issue of coupon bonds under the bond programme on Astana International Exchange (Astana International Exchange JSC).

Main parameters of the issue:

- Type of security - coupon bonds
- Issue volume - 150 (One hundred and fifty)
- Par value of a 1 bond - 100,000,000 tenge
- Currency - tenge
- Placement method - private placement
- Coupon rate – Base rate of National Bank of Kazakhstan +0.5%
- ISIN - KZX000003157
- TICKER - KCELL.1027
- Date of listing - 24.10.2024

The funds raised as a result of the bond placement will be used to refinance liabilities in order to reduce the cost of borrowed capital, which will improve Kcell's loan portfolio and strengthen its financial stability in order to achieve the Company's strategic goals.

#### **Enquiries:**

[investor\\_relations@kcell.kz](mailto:investor_relations@kcell.kz)

#### **About Kcell**

Kcell is a Kazakh provider of digital telecommunications services: mobile communications and converged services of fixed communications (FMC), data transmission and Internet access, financial services, digital services and mobile applications, IT solutions in the field of system integration, the Internet of things, machine-to-machine connectivity, big data collection and processing and cloud computing. Kcell is also a leading mobile operator in Kazakhstan providing the 'smartphone + tariff' service.

Kcell has become the largest digital ecosystem in Kazakhstan with competitive advantages through its value-added services such as mobile financial services, mobile TV, online movies, music, books and magazines, as well as unique solutions for business customers. The company holds leading positions in the B2B market thanks to its strategy of vertical infrastructure solutions and development and implementation of the cutting-edge technologies. The company's 4G/LTE network covers 82.97% of the country's population and provides high quality services.

The company operates under its two brands - Kcell and activ that are widely recognized in our highly competitive telecom market due to the high quality of customer service. Thanks to its clear multi-brand architecture, Kcell increases its business efficiency in the B2C segment through optimal pricing for bundled offerings, customer base profitability management and network quality.