

Press Release

**“Global Brands” Magazine Nominates JSC Halyk Bank of Kazakhstan
As the “Best Banking Performer, Kazakhstan” 2014**

September 11, 2014

According to the results of the global rating survey of financial institutions published by the British magazine “Global Brands”, JSC Halyk Bank of Kazakhstan (with the brand «Halyk Savings Bank») has won the “Best Banking Performer, Kazakhstan” 2014 with Global Brands Magazine Awards.

«Global Brands Magazine Awards» – An annual awards program of the magazine talking about different brands in various industries, includes the financial sector. An external research team was constituted to evaluate the nominees. Data was collected by the team from different sources including third party data providers and annual reports.

The variables considered for study included the Banks Revenue, Profit/Loss, Market Capitalization, Return on Equity for the last three years, Tier 1 Capital Ratio, Liabilities, International Ratings, Capital Adequacy Ratio (With & Without Market Risk), Dividend Paid, Non-Performing Assets to Total Assets, Return on Assets, Price-Earnings Ratio and Asset Diversification.

More than 3,300 Banks were evaluated in the study conducted by “Global Brands” resulting in a final list of rankings including about a hundred financial institutions worldwide.

For the list of winners, please, click here: <http://www.globalbrandsmagazine.com/award-winners-2014/>.

JSC Halyk Bank of Kazakhstan is the leading financial services group and the leading retail bank in Kazakhstan with the largest customer base and the broadest branch network. The Bank is developing as a universal financial services group rendering a wide range of services (banking, brokerage, insurance, leasing, and asset management) to its retail, SME and corporate clients. The Bank also operates in Russia, Georgia and Kyrgyzstan.

Global Brands Magazine is a fully autonomous branding magazine, Global Brands Magazine represents an astute source of information across the industry. The magazine provides the reader with up-to-date news, reviews, opinions, polls on leading brands across the globe. The Magazine is head-quartered in United Kingdom. The On-line Magazine is read in over 200 different countries.

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