

PRESS RELEASE

Almaty

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Kazakh brokers' fair "KASE FEST" started at leading universities in cities of Almaty and Astana

The event is organized in support of the annual program World Investor Week 2022 of the World Federation of Stock Exchanges (WFE). The main goal is to popularize trading on Kazakhstan's securities market, as well as to increase the level of financial literacy of potential investors in the run-up to the IPOs of national companies of Kazakhstan.

"Every year, Kazakhstan Stock Exchange, as part of the global "World investor Week" campaign, holds events to improve financial literacy. This year, in the run-up to the IPOs of national companies, we decided to hold several events in the format of a fair called "KASE FEST", the purpose of which is to give the retail investors an idea of Kazakhstan's securities market, financial instruments and products available there. At the fairs, anyone can meet Kazakh brokerage firms and the Exchange, learn how to open a brokerage account and test their knowledge on the Exchange Simulator in the KASE mobile app" said Alina Aldambergen, Chairperson of the Management Board of Kazakhstan Stock Exchange (KASE).

The first fair was held at KIMEP (Almaty) on October 7, 2022. At the fair, visitors met with executives of Samruk-Kazyna JSC and NC KazMunayGas. Experts from Kazakhstan Stock Exchange held master classes, and the leading brokers of Kazakhstan told the participants about what an IPO is and why it is carried out, what an investor's income on an IPO is made of, what the risks of investing are, how much money you would need to start operating on the market, etc.

"The purpose of such meetings is to simply and clearly explain to the public the information about the plans and approaches to transfer assets of the Fund's group to a competitive environment. Of course, we focus on IPO candidates, i.e. major companies of the Fund that will be listed on the securities market. We are convinced that the "life" of companies after the IPO will change qualitatively, as they will need to strictly follow the high listing requirements, carry out internal and external processes in accordance with the best international practices, and pro-actively interact with the investment community, including retail investors, constantly improve the level of corporate governance, conduct its activities transparently and publicly, strive to maximize the benefits for all its shareholders!", – said Dastan Adikhojaev, Director of the Department of Privatization and Assets Restructuring of Samruk-Kazyna JSC.

"As you know, the "Samruk-Kazyna" Fund will soon put shares of NC KazMunayGas JSC up for sale by way of an IPO. Trading will take place on two Kazakh stock exchanges: KASE and AIX. No decision on the offering price has been made as yet, we will inform you later. With this in mind, all shares will be sold at a single price. Let me note that the upcoming IPO will be a good opportunity to buy KazMunayGas shares. However, you have to make the decision to purchase the shares yourself, contemplating all benefits and risks, as well as your financial position," said Marat Dikanbaev, Director of the Financial Department of NC KazMunayGas JSC.

The Fair visitors took advantage of a unique opportunity to take part in online simulated trading on KASE securities market via the KASE Mobile application, which can become an indispensable tool for those who want to have a go as an investor for the first time.

The Exchange Simulator is a financial literacy improvement project that the Exchange has been running since 2008 for students. In recent years, participation in the project has been carried out through the KASE Mobile application. In 2022, the Exchange improved the functionality of the application, and now any novice investor, before entering the market, can first participate in simulated trading in order to avoid mistakes in real trading in the future.

For reference

Kazakhstan Stock Exchange (KASE) is a leading stock exchange in the Central Asian region. KASE occupies the second place among the CIS exchanges in terms of securities trading volume, and the fifth rank in terms of the equity market capitalization among the FEAS exchanges. It is a universal trading platform for corporate and government securities, bonds of international financial institutions, foreign currencies, transactions of the money market – repo and swap, as well as derivatives. KASE is a member of the World Federation of Exchanges (WFE), the Federation of Euro-Asian Stock Exchanges (FEAS) and other international and local professional associations, as well as a participant of the UN's "Sustainable Stock Exchanges" initiative.

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