



# PERFORMANCE OVERVIEW 2021



January 21, 2022 Almaty



### CONTENTS

- Brief review of results
- Key KASE projects and events
- KASE Development Strategy for 2022-2024
- Plans for 2022

+ 48%

trading volume

from 118.0 to 174.4 trillion tenge

+80%

trading volume on the equity market

from 238.4 to 429.2 billion tenge

+85%

volume of trading on the secondary corporate bonds market from 451.8 to 837.0 billion tenge

+88%

volume of trading in the UIT market

from 20.3 to 38.1 billion tenge



+37%

**K S E** 

increase in KASE Index

from 2,675.6 to 3,675.28 points

+51%

equity market capitalization

from 19.1 to 28.8 trillion tenge

+88 th.

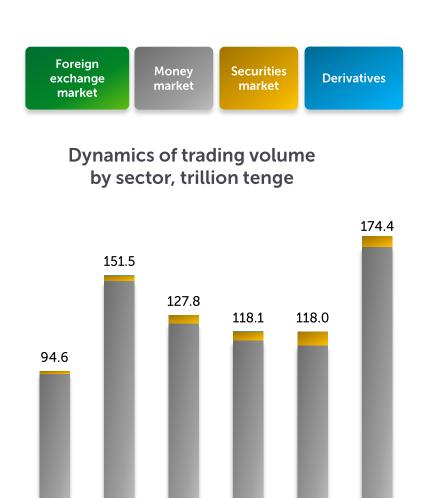
new accounts
opened
by individuals
as of 01.01.22
218 thousand accounts in the
CSD

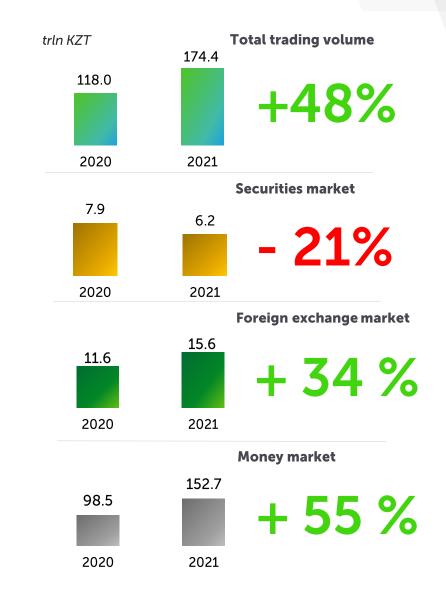
+156 new

instruments in the official list

# KASE markets: Trading volume increased by 48 %



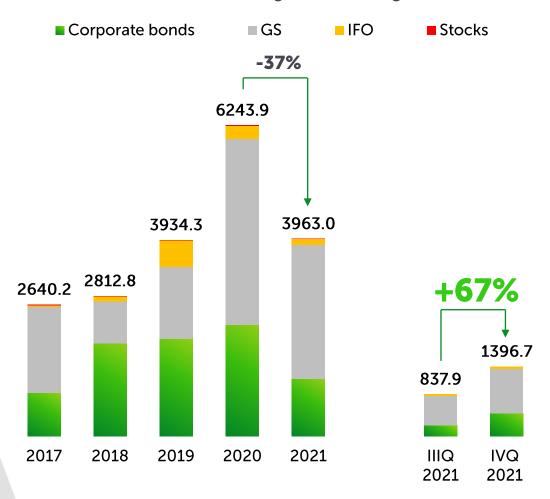




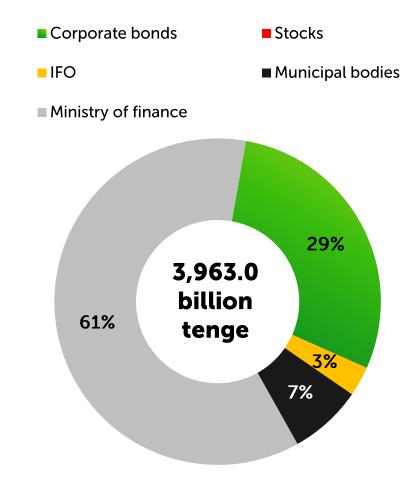
# Capital raising market in 2021



#### Volume of initial offerings, billion tenge



#### Structure of the primary market, billion tenge



Source: KASE

# On trading lists



there are 1,469 instruments, including 904 securities, 268 instruments on the T+ list for 2021 + 345 instruments, including +97 instruments in the T+ list

as of January 1, 2022

	Stock market		Money market	Currency market	Derivatives	
Stocks	Bonds	Other securities	Swap transactions	Spot	Futures	
IPO / Auctions	Auctions	Secondary market	RUBKZT	RUBKZT	KASE Index	
Repurchase	Secondary market	Securities of investment	USDKZT	USDKZT	USDKZT	
Secondary market	GS of MF RK	funds ETF	CNYKZT	CNYKZT	From July 7, 2021: KZAP HSBK	
Large companies	Municipal bonds		EURKZT	EURKZT		
SME	Notes of NB RK		auto repo	EURUSD		
Double listing	Foreign GS		Stocks			
GDR	Corporate bonds		Bonds			
			GS basket			
	IFO bonds*					
64	197	7				
105	513	18	529	16	20	
Calculations						
T+2	T+2	T+2	from T+1 to T+1Y	T+0	T+1W	
T+0 - illiquid securities	T+0 – illiquid securities	T+0	from T+0 to T+90	T+1	T+1M	
		1+0		T+2	T+3M	
					T+6M	

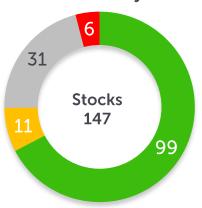
\*securities of international financial organizations **Source**: KASE

### **KASE** official list:

### **K SE**

### + 156 securities of 85 issuers

Structure of listed companies by area of activity



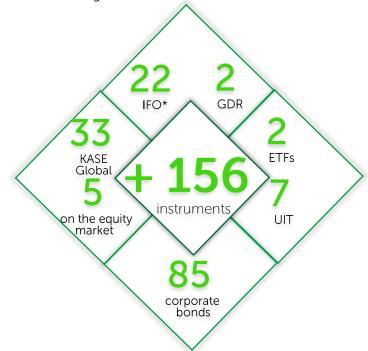
- development institutions
- real private
- real quasi-public
- finance private
- finance quasi-public



156 instruments of 85 issuers were included in the official list in 2021, including 60 instruments of 55 new issuers.

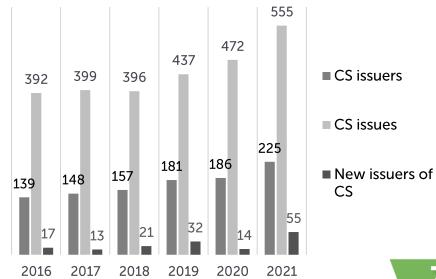
68 instruments of 57 issuers were included in the fourth quarter of 2021, of which 41 are new issuers

- Safe-Lombard LLP
- MFO "Mogo Kazakhstan" LLP
- Gaz Finance plc
- MFO "UNICREDO" LLP
- Baiterek Venture Fund JSC.
- TSSP Group LLP
- MFO "Bravo Business" LLP
- MFO "Rangold Finance" LLP



•Shares admitted to trading in KASE Global sector

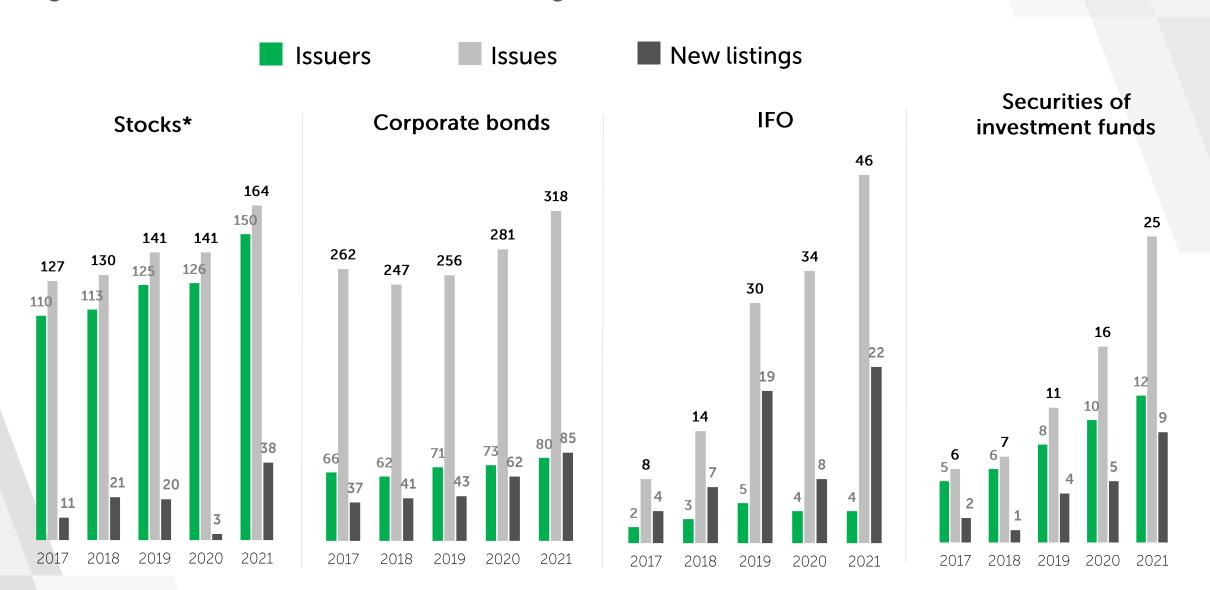
33 new issuers: American Airlines, Abbott Lab., Advanced Micro Devices, Amazon.com, The Boeing Company, Biogen, ConocoPhillips, SALESFORCE.COM, Citigroup, Enterprise Products Partners, Energy Transfer, Freeport-McMoRan, Fortinet, Johnson & Johnson, Mastercard, Moderna, Micron Technology, Macy's, Newmont Corp., Netflix, NVIDIA Corp., PayPal Holdings, QUALCOMM, Twitter, Texas Instruments, AT&T, Uber Technologies, American Electric Power Company, JPMorgan Chase & Co., M&T Bank Corporation, Verizon Communications Inc., Caterpillar, IBM



<sup>\*</sup> securities of international financial organizations Source: KASE

# Dynamics of KASE lists by sector

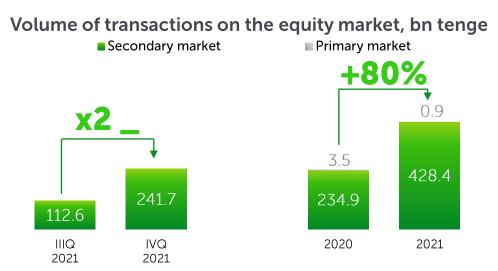




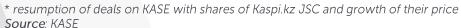
# **Equity market:**

### **K S**E

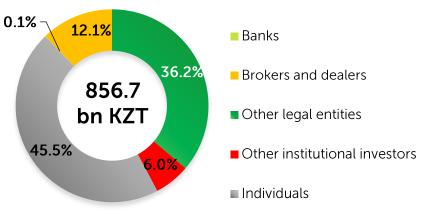
# 51% capitalization growth amid rising stock prices





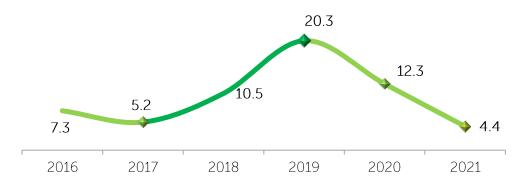






\* of the total gross turnover of trading in shares in the secondary market, excluding major transactions and transactions of an irregular nature

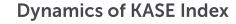
#### Share of non-residents in total gross turnover\*\*, %

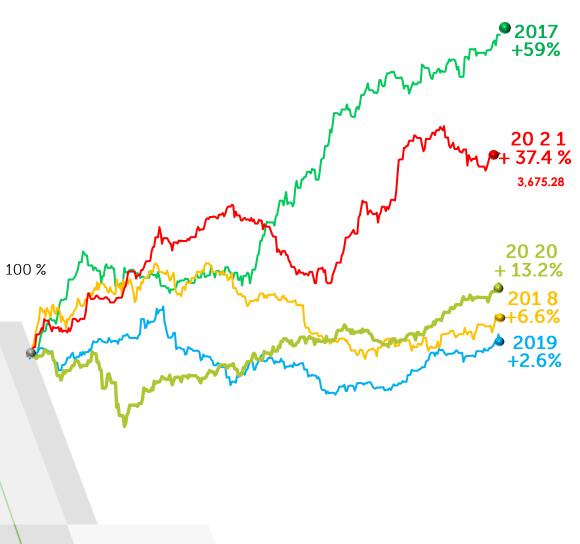


<sup>\*\*</sup> of the total gross turnover of trades in shares, the position of the initiator of special trades and irregular transactions are excluded from the calculation

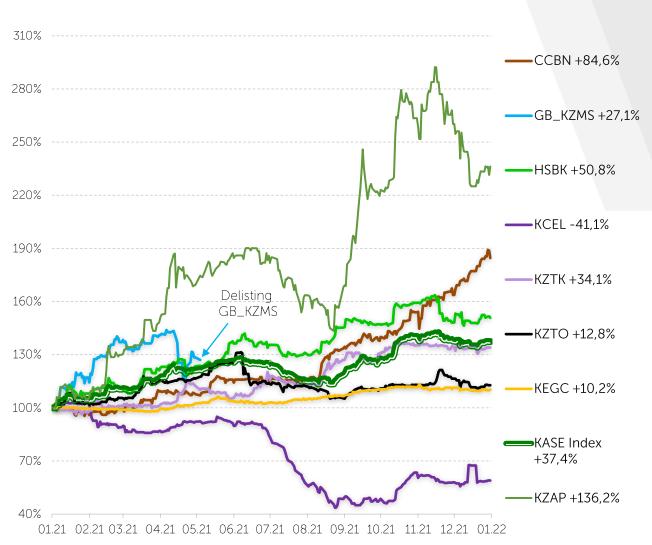
# **KASE**





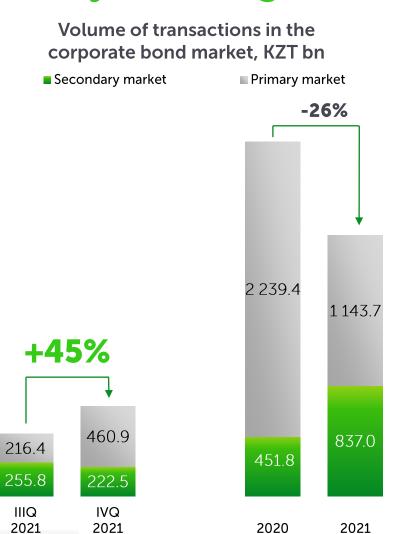


#### **Components of KASE Index**

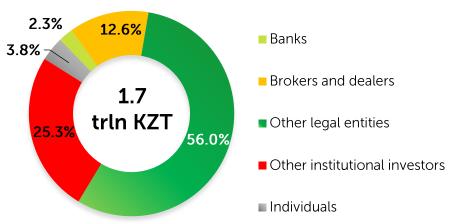


# Corporate bond market: Secondary market growth by 85%



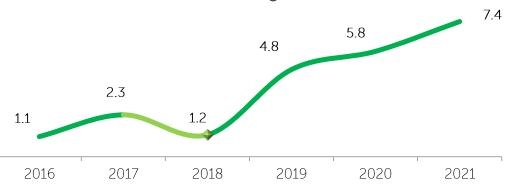


#### Investor structure in 2021\*



\* of the total gross turnover of trades in corporate bonds in the secondary market

#### Share of non-residents in gross turnover\*\*, %

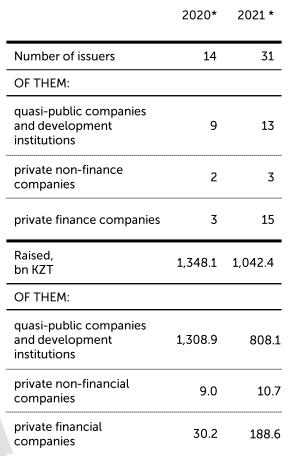


<sup>\*\*</sup> of the total gross turnover of trades in corporate bonds, position of the initiator of specialized trades is excluded from the calculation

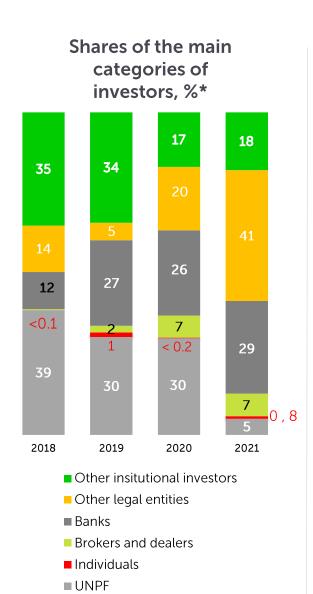
# Primary corporate debt market



Yield, % APR





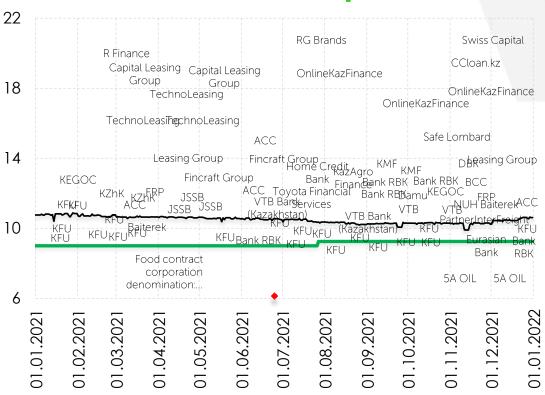


#### Market placements for 2021



-KASE BMY

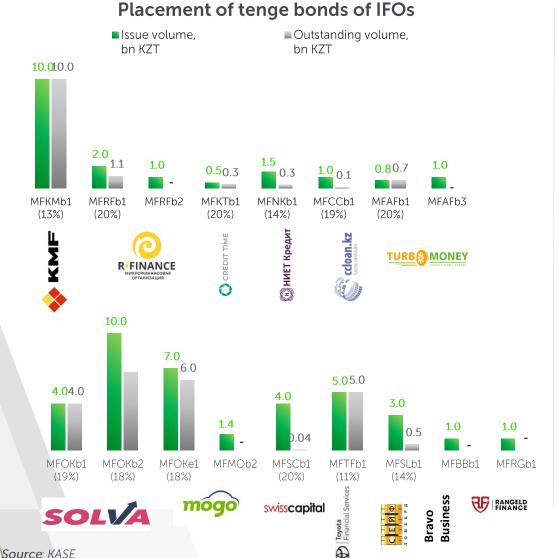
Base rate

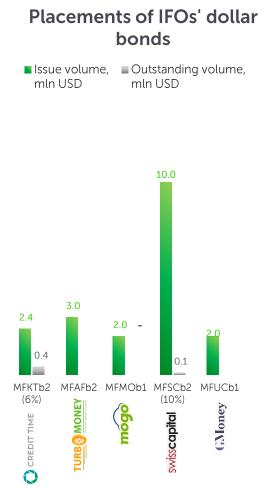


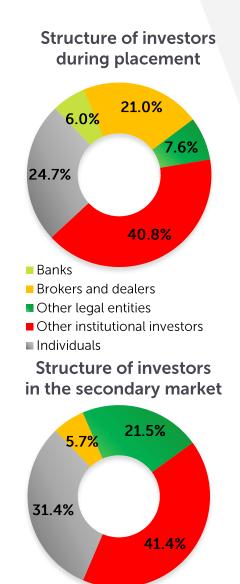
# Microfinance organizations

### **K S E**

# 22 issues of 14 companies







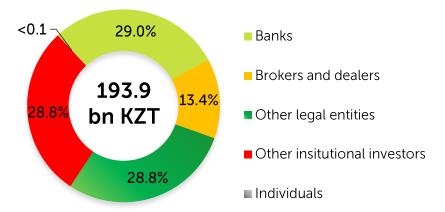
# Bonds of international financial organizations (IFO)



# Volume of transactions in the market for securities of international financial organizations, KZT bn



#### Investor structure in 2021\*

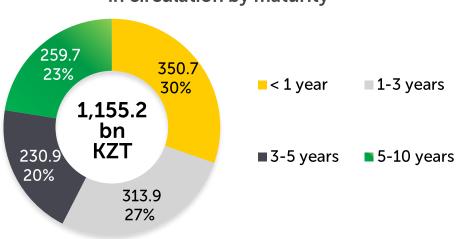


\* of the total gross turnover of trades in IFOs, the position of the initiator of special trades is excluded from the calculation

# As of January 1, 2022, there are 46 bond issues of 4 organizations in KASE official list:

- 24 issues of Eurasian Development Bank
- 11 issues of European Bank for Reconstruction and Development
- 3 issues of International Finance Corporation
- 8 issues of Asian Development Bank

# Debt structure of IFO bonds in circulation by maturity\*\*



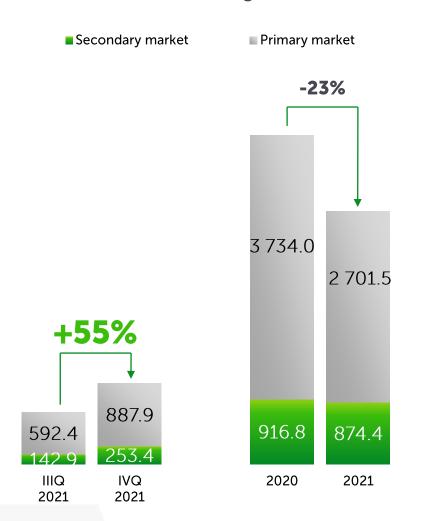
<sup>\*\*</sup> data as of January 1, 2022 at face value

Source: KASE

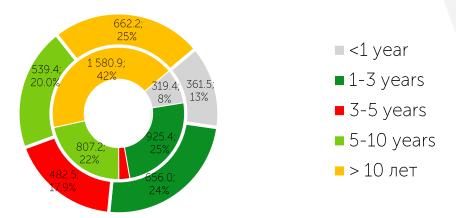
# **GS** market



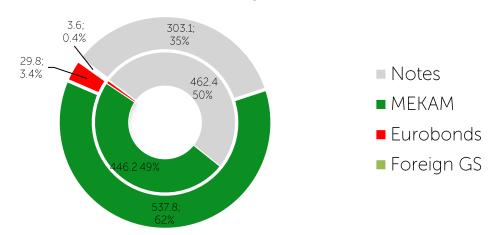
# Volume of transactions in the GS market, bn tenge



# Structure of GS placements in the primary market by maturity, bn KZT\*



# Instrumental structure of the GS secondary market at KASE\*

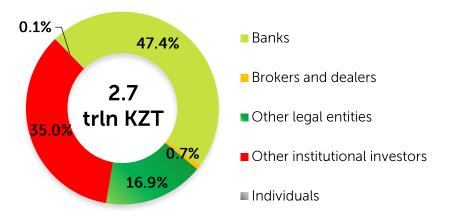


\*inner ring - 2020; outer ring - 2021

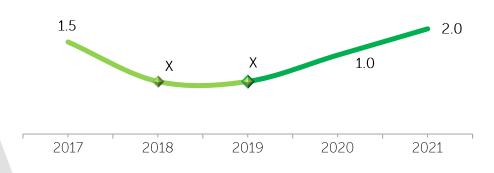
### Investor base of the GS market



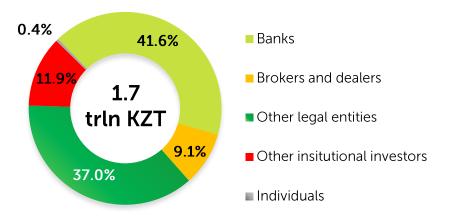
### Structure of investors in the primary market in 2021



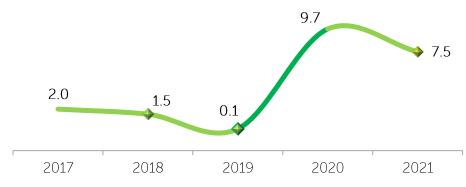
# Share of non-residents in the gross turnover of the primary market, %



# Structure of investors in the secondary market in 2021



# Share of non-residents in the gross turnover of the secondary market, %



Source: KASE

# MEKAM yield in 2021 at placements from 8.99 % to 10.87 % per annum

4.5





7.5

**current maturity** 

10.5

13.5



7.0

1.5

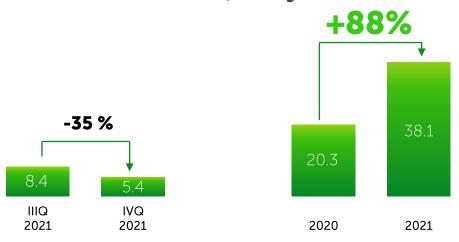
16.5

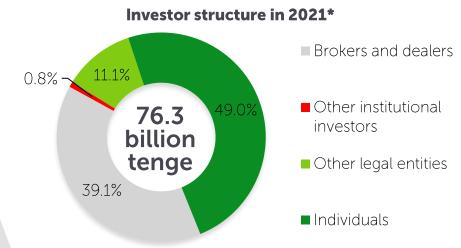
### Investment fund securities market:



# 88% increase in trading volume

Volume of transactions in investment fund securities, bn tenge





\* of the total gross turnover of trading in investment funds **Source**: KASE

As of January 1, 2022, there were 19 unit investment trusts managed by 6 management companies and 6 ETFs in KASE official list

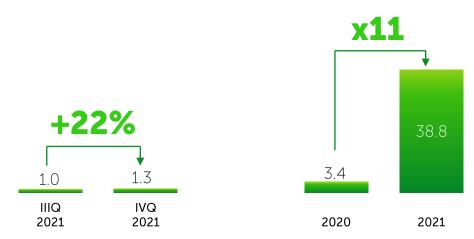


## **Derivatives:**

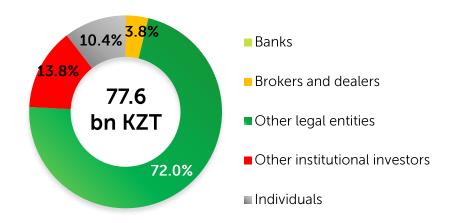
### **K S**E

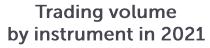
### 11-fold increase in trading volume

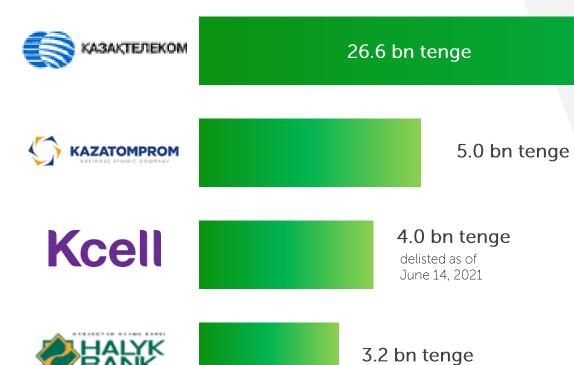
Volume of GDR transactions, bn tenge













0.10 bn tenge

<sup>\*</sup> of the total gross turnover of trades in derivative securities **Source**: KASE

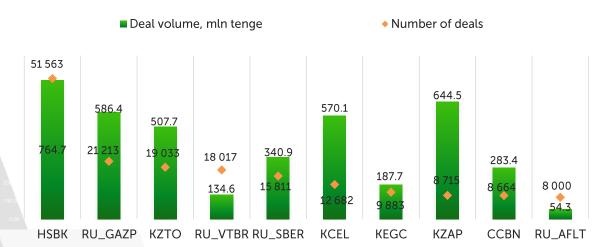
# Growing number of retail investors: 218.3 th. accounts of 199.3 th. individuals



#### Number of personal trading accounts in the CSD



Top 10 most popular assets to buy among new retail investors in 2021



+87,822

new accounts in 2021

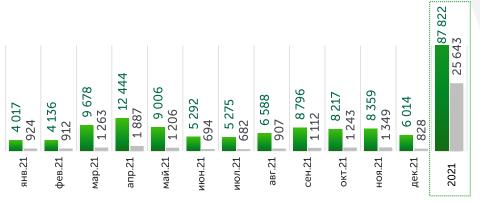
+85,475

growth in number of accounts for 2021

#### Individuals who made at least one deal after opening

■ Number of accounts opened

Number of accounts of individuals who made the deal in the month the account...



#### Active accounts of individuals in the stock market



# Foreign currencies: volume RUB/KZT x3, CNY/KZT +40%







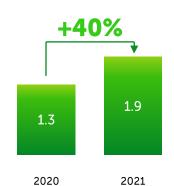
#### **Trading volume, bn RUB**









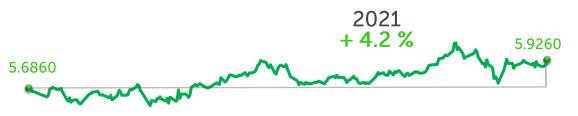


#### **USD/KZT exchange rate dynamics**



**Note:** USD/KZT exchange rate dynamics based on the weighted average exchange rate at the end of the trading day

#### Dynamics of the RUB/KZT exchange rate



**Note:** RUB /KZT exchange rate dynamics based on the weighted average rate at the end of the trading day

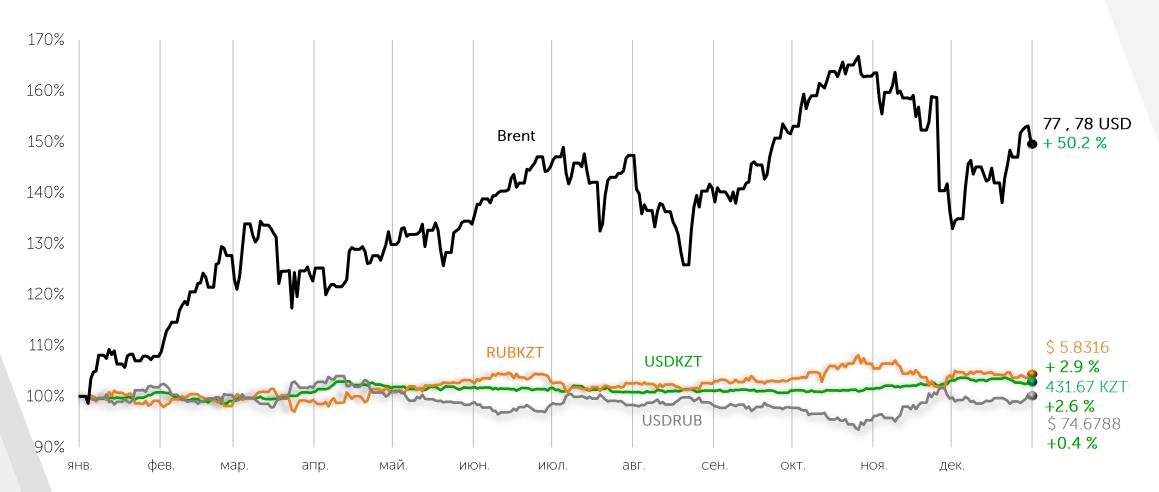
#### **Dynamics of the CNY/KZT exchange rate**



Note: dynamics of the CNY /KZT rate based on the weighted average rate based on results of the trading day

# Tenge exchange rate dynamics





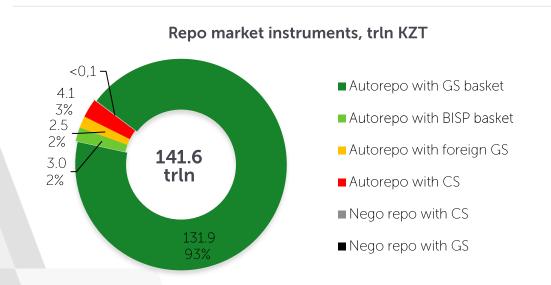
Trends are calculated on the last trading day of the reporting year to the last trading day of the previous reporting year.

Source: National Bank of the Republic of Kazakhstan (USDKZT), Bloomberg (RUBKZT, USDRUB, Brent)

# Money market:

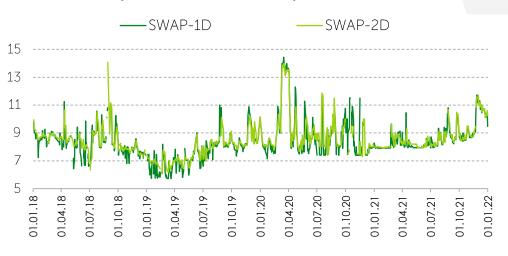
# 55% increase in trading volume



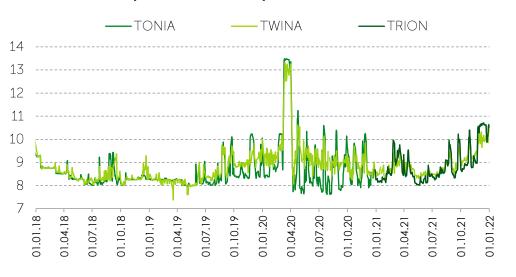


### **K S**E

#### Swap market indicators, % per annum



#### Repo indicators, % per annum





### **CONTENTS**

- Brief review of results
- Key projects of KASE and events
- KASE Development Strategy for 2022-2024
- Plans for 2022

# Exchange Development Strategy for 2019-2021



# IT modernization

- Implementation of a phased IT modernization of trading and clearing systems
- Implementation of certified market information exchange protocols
- Introduction of new trading modes on exchange markets

# Launch of CCP services

- ▲ Consistent introduction of the CCP for the following classes of financial instruments:
  - foreign currencies SPOT / SWAP
  - equity instruments T+2/T+0
  - corporate bonds in tenge T+0
  - government securities
  - repo transactions
  - municipal bonds
  - corporate bonds in issue currency T+2

# Liquidity and depth of the exchange market

- Stimulation of the growth of liquidity in the stock market
- ▲ Stimulating the development of the bond market as an alternative to bank lending
- Stimulating the involvement of the broad public in the process of investing in the stock market
- Expanding the investment opportunities for institutional investors
- Expanding the investor base by increasing the number of foreign participants
- ▲ Increasing the trading volume and expanding the range of instruments

# Implementation of the sustainable development principles

- Increasing the investment value of KASE
- Improving the quality of risk management, internal control and audit
- Increasing the transparency of KASE activities
- ▲ Implementation of environmental standards for doing business
- Increasing social responsibility

# IT modernization





#### Goals

- improving the technical reliability of the exchange infrastructure and reducing operational risks
- introduction of certified protocols for the exchange of market information and new trading modes on exchange markets

#### **Expected results:**

- expanding the list of financial instruments available for trading
- enabling the development of high-frequency trading
- providing the possibility of direct connection of foreign brokers
- development of technologies for the delivery of information products

#### Implemented:

- ✓ TCS launched in all markets:
  - Stock market ASTS+: all stock market instruments, repo transactions with securities and baskets
  - Currency market ASTS+: currency pairs on USDKZT, EURKZT, EURUSD, RUBKZT and CNYKZT, swap operations on the indicated currency pairs, deliverable futures contract
  - Spectra Derivatives Market: futures on USDKZT, futures on KASE Index, futures on the most liquid stocks
- ✓ Certified protocols for exchange of market information FIX/FAST implemented
- √ New modes of trading on exchange markets implemented
- Procedures for listing, admission to the Exchange membership and accreditation of audit organizations automated (IS2IN)
- ✓ Mobile application KASE MOBILE introduced

# IT infrastructure on KASE (1/2)



#### ASTS+

#### **Market ASTS+**

# **Derivatives market Spectra**

Instruments:	all stock market instruments, repo transactions with securities and baskets	currency pairs on USDKZT, EURKZT, EURUSD, RUBKZT and CNYKZT, swap operations on the indicated currency pairs, deliverable futures contract	futures on USDKZT, futures on KASE Index, futures on shares of two types
Trading modes:	open tenders, negotiated deals, deals settlement (for CCP purposes)	open trades, negotiated trades, settlement trades (for CCP purposes)	open trades, negotiated trades, liquidation of positions (for CCP purposes)
Clearing, settlements, CCP services:	✓ implemented	✓ implemented	✓ implemented

#### **Benefits of the Exchange's TCS**



the ability to trade various financial instruments



high-speed trading interface for trading



tracking in real-time mode the current positions of trading participants



support for a wide range of trading methods and rules



real-time index calculation



providing real-time information on the course of trading

# IT infrastructure on KASE (2/2)



#### IS2IN

#### **KASE Mobile**

#### **Functional:**

- a new module of the is2in system, which allows to carry out listing procedures, the formation of a list of audit organizations recognized by the Exchange and admission to the Exchange membership in electronic format
- transfer of the current functionality of document flow with listed companies and members of the Exchange to the is2in platform

- MASE 1-10BIG
- the service is provided free of charge and without authorization in Russian, Kazakh and English

• stock market promotion instrument for retail investors

• The app is available on Android and IOS platforms

#### **Benefits:**

- ✓ Ease of use and system reliability
- ✓ Implementation of procedures from application submission to receipt of the result
- ✓ Saving time for KASE clients
- ✓ Online status of the submitted application
- ✓ Refusal of paper document flow between KASE and clients

- ✓ Quick access to exchange news, quotes, charts
- ✓ Ability to view KASE market indicators
- ✓ Structured access to market information in one click
- ✓ Ability to create a user-selected set of price tracking instruments

# Launch of CCP services



#### Goals

- facilitating the growth of market liquidity
- reducing the credit risk of participants
- guaranteeing the completion of settlements on transactions
- reduction of transaction costs of participants due to cross-margining and netting
- unified risk management system



#### **Expected results:**

- growth in the number of trading and clearing participants
- the possibility of separating clearing and trading participants
- expansion of the number of the Exchange's clients through the introduction of guarantees for the completion of settlements

#### Implemented:

- ✓ Clearing and CCP have been consistently introduced for the following classes of financial instruments:
  - Foreign currencies SPOT / SWAP
  - Futures
  - Equity instruments T+2/T+0
  - Corporate in tenge T+0;
  - GS
  - Repo transactions
  - Municipal bonds
  - Corporate in issue currency T+2
- ✓ Implementation of the central counterparty in all markets
- ✓ Netting on the stock market and repo
- ✓ Multi-instrument collateral for transactions
- ✓ Settlement cycle from T+0 to T+2
- ✓ Pre-trade collateral control
- ✓ Attracting liquidity providers
- ✓ Extending the term of auto repo transactions

# Introduction and development of CCP services based on KASE



2012

2018

2019

2020

2021

2022











introduction of the CCP in the derivatives market introduction of the CCP in the foreign exchange market implementation of the CCP based on ASTS+ on the stock market (1st stage – liquid securities) implementation of the CCP on the basis of ASTS+ in the stock market (2nd stage – all securities) CCP functionality in the foreign exchange market was transferred to the new TCS ASTS+ CCP functionality in the derivatives market was transferred to the new TCS SPECTRA separation of settlement and clearing functionality and CCP functionality into a separate joint-stock company

# Liquidity and depth of the exchange market





#### Goals

- facilitating the growth of liquidity in the stock market
- stimulating the development of the bond market as an alternative to bank lending
- stimulating the involvement of the broad public in the process of investing in the stock market
- extension of investment opportunities for institutional investors
- expansion of the investor base by increasing the number of foreign participants

#### **Expected results:**

- increase in trading volume in the stock, currency and money markets
- increase in the issuer base
- growth in the number of trading and clearing participants
- stable inflow of new listed securities
- increase in the number of retail investor accounts by 2021 to 1% of the population of the Republic of Kazakhstan (up to ~180 thousand from the current ~125 thousand)
- increase in the share of foreign investors

#### Implemented:

- √ Trading on omnibus accounts launched
- ✓ A platform for private placements of bonds created
- ✓ Repo with the CCP, short sales within repo transactions launched, and the term of auto repo transactions extended up to 90 days
- ✓ Money market indicators (TONIA, TRION/TWINA, TCI, TCR) introduced
- ✓ Trading in securities denominated in foreign currency with settlements in USD and tenge launched
- ✓ A possibility has been created to withdraw funds from the CCP to several broker accounts in STB at the choice of the broker
- ✓ Special trading session on the stock market in foreign currencies implemented
- ✓ Possibility to transfer cash collateral between KASE markets implemented
- ✓ Incentive programs for market-makers in the GS and equity markets launched
- ✓ MEKAM's T+2 initial offering opportunity launched

# Development of the GS

market

2019

2020

2020

2021

**February** 2022

**K S E** 













**Inclusion of GS** in the list of securities settled in the **Clearstream system** 

**Transfer** of the government securities market to the T+2 settlement system

**Implementation** by KASE of a new methodology for building the GS yield **curve** that meets international standards

International settlement line upgraded to DVP

**Consolidation** of existing MEKAM issues and reduction of their number

Introduction of an incentive program for market-makers in the GS at KASE

Inclusion of the debt market of the Republic of Kazakhstan in the "watchlist" in the JP Morgan international index

Transfer of MEKAM initial offerings to T+2 settlement system

#### Implementation of **GS** indices:

- "clean" price index of KZGB\_CF
- "dirty" price index \_ KZGB\_DP
- yield index KZGB\_Y

# Facilitating an increase in the liquidity of the exchange market



September November December 2020 2020 2021 2021 2021 Incentive program Implementation of Privilege Market incentive program for Implementation of an incentive for market-makers short sales within Maker incentive market-makers program for marketin the government **REPO transactions** program introduced introduced makers in the securities market on the stock market in KASE Global sector derivatives market introduced (foreign shares)

Market-makers in the GS market







# Admission of foreign securities on KASE

**STOCK** 



**SHARES** 

From November 15 a new sector called **KASE Global** was launched, intended for circulation of shares of foreign issuers

#### Objective of the project:

- Increasing the attractiveness of the stock market for retail investors
- Launch of new liquid instruments

Trading hours: 11:20 - 22:00

Trades and settlements are carried out in US dollars under the T+2 scheme

Implementation scheme: trading from brokers' own book

Shares of companies included in the trading lists:

Nasdag

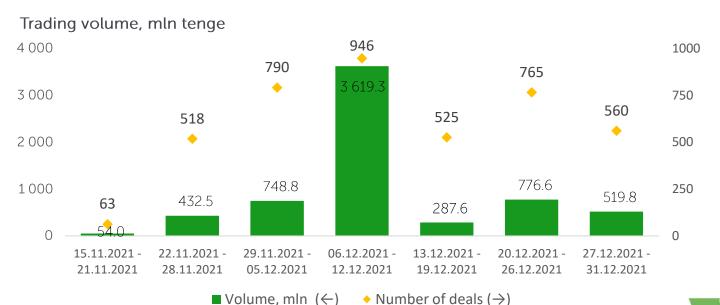


and into one of two indices: Standard and Poor's 500 NASDAQ-100 INDEX As of 01.01.2021 shares of 43 items were available in KASE Global for trading

**SHARES** 



**SHARES** 





# SME funding program

# launch: **January 2022**





#### Objective of the project:

#### **SME funding through stock market instruments**

#### Project scheme:

- 2 implementation schemes (issuance of SME bonds, or purchase of SME bonds through a UIT
- UIT: 60 bn tenge, average bond issue size 3-5 bn tenge, term up to 5 years
- 50% liquid collateral, 50% DAMU guarantee (up to 2.5 bn tenge)
- Subsidy rate 7%, final rate for the issuer 8-9%
- SMEs eligible to provide bond guarantees under the National Entrepreneurship Development Project 2021-2025

#### Sectors of the economy:

agro-industrial complex, manufacturing industry, technical services and service provision, healthcare and education, tourism, transport and logistics, information and communication, energy and other industrial infrastructure, green technology projects

#### Privileges:

Until the end of 2022:

- minimum listing fees set for SMEs
- organization of special trades 50 MCI

# Implementation of sustainable development principles





#### Goals

- improving the quality of risk management, internal control and audit
- increased transparency of activities
- implementation of environmental standards for doing business
- increasing the social responsibility

#### **Expected results:**

- strengthening of competitive advantages
- trust of all stakeholders
- high market value and reputation
- increased company risk tolerance
- high standards of business transparency

#### Implemented:

- ✓ Conditions for issuing ESG bonds have been created:
  - rules for issuing ESG bonds introduced
  - KASE benefits on fees for listing ESG bonds provided
- ✓ Conditions for independent evaluation of projects defined
- ✓ Exchange Sustainability Policy adopted
- ✓ Exchange's environmental performance indicators introduced
- √ "Green office" program launched

## How ESG practice evolved on the Exchange



2015-2016

2017

2018

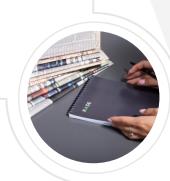
2020

2021









Joining the United Nations Sustainable Stock Exchanges Initiative

Development of an ESG Methodology for listed companies and members of the Exchange First Trading Opening Ceremony in support of Gender Diversity

Events for listed companies and investors on the basics of interaction with investors, issues of ESG information disclosure

Update of the ESG Methodology with the assistance of IFC

The Trading Opening Ceremony in support of Gender Diversity was held for the first time as part of the global initative called "Ring the Bell for Gender Equality"

Assignment of a special nomination under the annual competition of annual reports Expert RA Kazakhstan "The best disclosure of information on sustainable development"

Implementation of additional requirements (disclosure of ESG information) when preparing the Annual Report of a listed company

Listing of the first issue of green bonds of Asian Development Bank in the amount of 14 bn tenge

Adoption of the Exchange's Sustainability Policy

Implementation of auxiliary key indicators in terms of ESG information into the requirements for the AR preparation

Development of an ESG information disclosure methodology

Conditions and rules were defined, significant listing benefits were provided for issuers, work was carried out with rating and auditing companies that have the right to independently assess green and other ESG bonds for compliance with international standards

Carrying out activities to promote the ESG criteria and principles of responsible investment

# The Exchange's requirements for disclosure of ESG information by listed companies





A methodology for compiling a report according to criteria of environmental friendliness, social responsibility and corporate governance was developed and approved

Information on sustainability criteria

Information on social responsibility criteria

Information on corporate governance

List of key performance indicators in relation to general environmental and social issues

List of key performance indicators for corporate governance

**ESG Industry Specification Guide** 



Update of the Methodology for compiling the report on criteria of environmental friendliness, social responsibility and corporate governance

Its main difference from the original one is the definition of a list of key performance indicators in relation to general environmental and social issues, corporate governance issues, as well as a description of industry specifications for key sectors of the economy





The requirements of the Methodology have been transferred to the requirements for preparation of Annual Reports by listed companies

In 2020, 77 out of 150 listed companies disclosed information according to ESG criteria

## ESG infrastructure



#### **Requirements for ESG bonds**

- the distribution of ESG bonds in the structure of the Exchange's official list is similar to the distribution of other corporate bonds
- determining the conditions for inclusion of ESG bonds in the Exchange's official list, transfer and delisting
- application of general listing requirements to issuers of ESG bonds depending on the market
- supplementing the list of documents to be provided as part of the listing procedures, as well as part of information disclosure, with a document confirming an independent assessment of the project to be financed through the issue of ESG bonds (if any)
- supplementing the documents to be provided as part of disclosure of information while ESG bonds are in the Exchange's official list a report on the proper (purposeful) use of funds raised through the placement of ESG bonds (if any).

#### **Listing fees**

Listing fee exemptions are provided for

#### **Verifiers**

The Exchange Rules define the potential circle of persons who can carry out an independent assessment of sustainable development projects



organizations recognized as verifiers according to ICMA and Climate Bond Initiative standards:

#### **PriceWaterhouseCoopers**

Analytical credit rating agency
AIFC Green Finance Center Ltd
Expert RA

## ESG bonds



Volume of issues: 63.4 bn KZT

Issued: 63.4 bn KZT

Rates: 10.10 % -11.90 %

#### **Green bonds**











Social bonds



#### EABRb21

Eurasian Development Bank Circulation start date: 21.09.2021 Maturity: 3 years Issue volume: 20.0 bn KZT Issued: 20.0 bn KZT

Rate: 10.50% Yield in transactions: 10.44 % - 10.50 %

#### ASDBe4

Asian
Development Bank
Circulation start date:
19.11.2020
Maturity:
2.21 years
Issue volume:
10.1 bn KZT
Issued:
10.1 bn KZT
Rate:
10.10 %

#### ASDBe5

Asian
Development Bank
Circulation start date:
19.11.2020
Maturity:
1.95 years
Issue volume:
3.9 bn KZT
Issued:
3.9 bn KZT
Rate:
10.12 %

#### EABRb25

Eurasian Development
Bank
Circulation start date:
21.09.2021
Maturity:
3 years
Issue volume:
20.0 bn KZT
Issued:
20.0 bn KZT
Rate:
10.60 %

#### ASDBe6

Asian
Development Bank
Circulation start date:
15.02.2021
Maturity:
9.8 years
Issue volume:
8.4 bn KZT
Issued:
8.4 bn KZT
Rate:
10.15 %

#### FRMPb3

Entrepreneurship
Development Fund "Damu"
JSC
Circulation start date:
15.09.2021
Maturity:
5 years
Issue volume:
1.0 bn KZT
Issued:
1.0 bn KZT
Rate:
11.90 %

## KASE Sustainable Development Policy

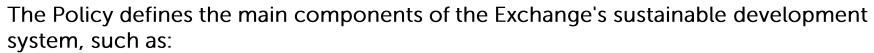


#### **Politics**



In 2020, KASE, following the sustainable development principles, approved its own Sustainable Development Policy, developed in accordance with the terms of the UN Global Compact and the UN Principles for Responsible Investment

The Policy defines the fundamental principles and approaches that the Exchange must stick to in building a sustainable developmen tmanagement system



- setting goals and objectives of the Exchange in the field of sustainable development, as well as defining and systematizing the general principles of the Exchange's activities in the field of sustainable development;
- identification of the main directions of the Exchange's activities in the field of sustainable development;
- declaring commitment to the basic principles and standards in the field of sustainable development;
- establishing basic principles for sustainability reporting.



Policy Components

## "Green office" program

**K S**E

In order to implement the program, the Exchange has created a headquarters of eco-activists called **KASE GREEN** – from among the employees of the Exchange.

In the second half of 2021 the **separate waste** collection was introduced. During the year, about 100 kg of waste paper, more than 24 kg of glass and 24 kg of plastic were collected.

A **tree planting event was held by the** KASE team in Almaty.

Regular **training events** on the application of the principles of economical consumption (reduced use of resources) **are conducted for** employees of the Exchange



## Results of the Fall Sessions of Financial Literacy



#### **Competition for retail investors**

from October 4 to November 12, 2021

#### **Purpose of the event:**

Promotion of the stock market among retail investors of the Republic of Kazakhstan

#### 2021 Winners



Portfolio yield

🛱 1 place	36.3	
2nd place	27.9	%
₹¥ 3rd place	18.8	

The most

₹½ active investor 1,153 deals

The most active broker

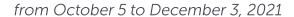
Kazpost

y organization

#### **Participated**

1,150 investors who concluded 3,700 deals in the amount of 155 mln tenge

#### **Exchange Simulator**





#### Purpose of the event:

Improving the financial literacy of students who want to expand their professional knowledge within the curriculum, as well as gaining skills in operating in the stock market

#### **Participated**

over 100 different educational institutions over 3,200 students

10



#### winners

#### **Trading volumes**

Overall volume of deals 5.2 bn KZT

522

Number of deals 5 944

Maximum volume per participant 0.5 bn KZT

Maximum number of deals of a participant

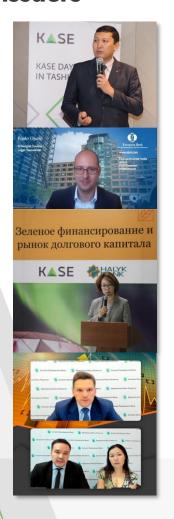


## The Exchange events in 2021 (1/2)



#### **Areas**

## **Events for issuers**



#### **Events**

- As part of the "Road Show" project, KASE together with executives of Asian Development Bank held an online meeting for investors and professional participants in the securities market
- As part of the "Issuer Day" project, KASE together with executives of Kazakhtelecom JSC, KEGOC JSC (2 times), Bank Center Credit JSC, Kcell JSC, MFO KMF LLP, Eurasian Development Bank, Jýsan Invest JSC and Akimdik of Shymkent held online meetings for investors, professional participants in the securities market and media representatives
- ▲ Conference "Green Finance and the Debt Capital Market" together with executives of Halyk Bank of Kazakhstan JSC and PWC
- ▲ Conducting an Annual Report Competition aimed at developing the practice of preparing non-financial reporting in Kazakhstan
- ▲ An online seminar called "Disclosure of ESG factors for KASE issuers" was held
- Webinar for listed companies called "DIGITAL IR A NEW TYPE OF COMMUNICATION" together with SkyBridge Invest JSC, Refinitiv, EDF "Damu" JSC
- Online roundtables on capital raising in the stock market were held together with the Damu Fund, akimdiks of Kostanay, North Kazakhstan, Turkestan, Aktobe, Kyzylorda, Akmola, Almaty, East Kazakhstan, Karagandy, Mangystau, Pavlodar, Zhambyl, Atyrau and West Kazakhstan regions, Nur-Sultan, Almaty, Shymkent
- ▲ 3 online roundtables "Raising capital in the stock market" were held for representatives of associations of Credit Partnerships, Microfinance Organizations and the National League of Pawnshops of Kazakhstan
- A webinar on the topic "IPO Workshop" was held together with FEAS and EBRD,
- An online training on the disclosure of financial information related to climate change was conducted for the capital markets of Kazakhstan and Kyrgyzstan
- ▲ The Republic of Uzbekistan hosted "KASE Day in Tashkent"

## Exchange events in 2021 (2/2)



#### **Areas**

## **Events for investors**

#### **Events**

- ▲ KASE together with the management of 1Fit LLP held an **online meeting** for investors. The company received admission to the "KASE Startup" market in February 2021
- A webinar was held with the participation of experts in the field of sustainable development "Principles of responsible investment"

## **Educational events**





- A webinar on the basics of the stock market was held as part of the international project Global Money Week for participants in the educational project "Exchange Simulator"
- Locational videos have been made in two languages and posted on the official website in the "For Investors" section and on the Exchange's pages in social networks
- A training round table called "Opportunities for traders and their clients in the derivatives market" was conducted for the quasi-public sector
- An online training seminar called "Listing ESG bonds on KASE" was held for the quasi-public sector
- ▲ 6 webinars were held for investors as part of the comprehensive training program "Investing on KASE", covering the topic of investing in securities market instruments:
  - 1) Fundamentals of the stock market;
  - 2) KASE equity market;
  - Opportunities to invest in KASE bonds;
  - 4) Unit investment trusts at KASE:
  - 5) Introduction to structural instruments;
  - 6) Derivatives market instruments on KASE.
- "Competition of retail investors" was held
- "EXCHANGE SIMULATOR" was conducted

# Book and online project on eve of the 30th anniversary of Independence of the Republic of Kazakhstan





The Exchange has released the second updated edition of the book dedicated to the history of KASE and Kazakhstan's financial market.

The new edition is supplemented with a chapter that tells about important events in the development of KASE and the market in the period from 2018 to 2021.

The Exchange continued the online project "KASE: history in persons", which featrued a series of interviews – personal memories of people who have made and/or continue to make a great contribution to the formation of the stock market and building of the financial system of the Republic of Kazakhstan.





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- Brief review of results
- Key KASE projects and events
- KASE Development Strategy for 2022-2024
- Plans for 2022

## The Exchange Development Strategy for 2022-2024



## Increasing liquidity in exchange markets

- Implementation of new instruments
- Establishment of trading and clearing links
- Development of the derivatives market
- Introduction of additional incentives for small and medium-sized businesses to enter the stock market
- Implementation of tasks to attract and boost investors

## Development of the CCP as a key infrastructure element

- Incorporating the CCP as a separate subsidiary
- Improvement of activities in accordance with the IOSCO PFMI
- Brining in line with ESMA/EMIR regulations
- Establishing links with international CCPs and depositories
- Obtaining a credit and/or operational rating
- ▲ Launch of General Collateral Certificates

# Implementation of innovations and technological modernization

- ▲ Ensuring high fault tolerance of IT infrastructure
- Pilot projects for the introduction of digital financial instruments
- Implementation of technology for detecting suspicious behavior of trading participants
- Extending the list of services for subscribers
- Promotion of the new version of IRIS Finance

## Adding value for stakeholders

- Increasing the level of corporate governance
- Implementation of new approaches to the dividend policy
- Improving the managerial accounting
- ▲ Use of new approaches to project evaluation taking into account their marginality



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# Key projects for 2022

- ▲ Development of the KASE Global sector: increase in the number of traded instruments, consideration of the possibility of establishing a link with another exchange platform
- ▲ Increasing the liquidity of exchange markets for Kazakh shares, foreign securities, GS, derivatives by attracting market-makers under sponsored market-making programs
- ▲ Attracting retail investors: conducting training, developing a mobile application, developing and implementing a digital marketing strategy
- ▲ Development of the ESG financing line and sustainability reporting
- ▲ Creation of a trading and clearing link for the RUB/KZT currency pair
- **▲** Implementation of General Collateral Certificates (GCCs)
- ▲ Attracting SMEs to the stock market
- Assignment of the settlement and clearing functionality and functionality of the central counterparty to a separate organization and obtaining licenses by the newly created organization
- Implementation of the automated surveillance system Scila Surveillance
- ▲ Implementation of a new back-office system, incorporating a market data storage and tools for their processing



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